

Press Release

Room with a View

Hotel Vier Jahreszeiten Kempinski introduces a new Penthouse Suite with bird's-eye view of Munich and the Alps

Munich, Germany, March 2013: Ever wondered about the perks of being a general manager of a five-star hotel? Find out for yourself. Since January, the new Penthouse Suite at Hotel Vier Jahreszeiten Kempinski – the former private apartment of the hotel's general manager - is open to guests. Surrounded by furniture from Paris and luxurious materials such as silk and precious cherry wood, the new penthouse suite is a lavish living space with a decadent and elegant atmosphere and equally impressive views over the city rooftops and the Alps on clear days.



The penthouse suite is over 250 sqm in size and can be divided into two parts. The bigger - 155 sqm part - features a 63 sqm adjoining roof terrace. The design is the opus of French interior architect Pierre Court. His inspiration came from classical modernism and a fusion of sophisticated elegance with modern elements: lacquered consoles are combined with noble Louis Seize furniture, while classic leather pieces match modern glass tables. The penthouse suite is a fashionable and trendy apartment in the style of a French boudoir, with distinctive black and white interior elements giving it character. The

furniture was handcrafted by a French company in the traditional style of classical furniture dating back to the 19th century. Modern glass tables with a touch of art deco are mixed with handcrafted French pieces. Such elements are part of the design reminiscent of haute-couture and art.

The modern white and high-gloss Gaggenau kitchen is fully-equipped with an induction cooker, oven and all the necessities for elegant, private dinners, whether cooked by the guest or hotel chef. The suite's highlight is the extravagant roof terrace from where guests



can enjoy stunning views over Munich's rooftops. The Opera House, Theatinerkirche and Maximilianeum all seem just a stone's throw away. Guests can indulge in the comforting feeling of having their own apartment in Munich. The terrace space is extremely versatile and can be used for a quiet sunbath, exclusive soiree or even a winter wonderland with an ice bar during the Christmas season - everything is possible. Just as easily, the suite itself can be converted into an exceptional event space, perfect for a romantic dinner, fashion presentation, exclusive business meeting or a proposal under the starry sky. The entire transformation took just 180 days from start to finish.

Over 1,500 people participated in a citywide radio and Facebook contest to name the suite. The winner got to experience the suite firsthand for a weekend

The Hotel Vier Jahreszeiten is a property with a long tradition. The list of celebrity guests is a who's who of history and prestige: from high-ranking state representatives like Queen Elizabeth II, Hillary Clinton, Margaret Thatcher and true divas like Marlene Dietrich and Audrey Hepburn to popular stars like Jennifer Lopez and Robbie Williams, the hotel has always offered a proper setting befitting the rank of renowned personalities. The list of distinguished guests will certainly expand with the recent availability of this impressive suite.

About Hotel Vier Jahreszeiten Kempinski:

King Maximilian II from Bavaria had this five-star hotel built on his boulevard Maximilianstrasse to be the "most beautiful hotel in the city." Its proximity to the Opera House and the Residenz more or less made it a court guest house. Even today, with its 230 rooms and 67 suites, it has not lost its special atmosphere and is still one of the most well-known luxury hotels in Europe. Galleries, theatres and the most elegant fashion, jewellery and accessory boutiques are no more than a few steps away. The lobby, with its homely atmosphere and an impressive glass dome, is referred to as "Munich's nicest living room" and is very popular with the city's residents.

About Kempinski Hotels:

Kempinski is Europe's oldest luxury hotel collection. With a tradition of splendid hospitality that began more than 110 years ago, the hotel group offers guests all over the world excellence in every detail and exclusive personalized service. The recognition of this quality won Kempinski the prestigious 2011 Best Brands Award in the category of Best Service Provider. Kempinski Hotels now manage a portfolio of 76 five star luxury hotels in 30 different countries. The brand continues to add new properties to its collection in Europe, the Middle East, Africa and Asia without losing sight of its principles of exclusivity and individuality, thus reflecting the strength and success of the Kempinski brand. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Kempinski is also a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotels.

www.kempinski.com/press • www.globalhotelalliance.com

Für weitere Presseinformationen:

Carolin Grove • PR Director • Hotel Vier Jahreszeiten Kempinski München

Maximilianstraße 17 • 80539 Munich • Germany

Tel +49 89 2125 2718 • Fax +49 89 2125 2663 •

carolin.grove@kempinski.com • www.kempinski.com/press

Über das Hotel Vier Jahreszeiten Kempinski:

Geplant und erbaut wurde das heute 233 Zimmer und 67 Suiten zählende Haus durch den bayrischen König Maximilian II. Nach dem Vorbild seines Vaters Ludwig I. wollte er sich ein städtebauliches Denkmal setzen und gab die Gestaltung und den Bau der Maximilianstrasse als Münchens schönsten Prachtboulevard in Auftrag, der das "nobelste Hotel am Platze" beherbergen sollte. Das Hotel Vier Jahreszeiten Kempinski ist ein königliches Haus, das den Glanz vergangener Epochen mit modernen Ansprüchen verbindet. Mit viel Feingefühl wurde das Hotel über die Jahrhunderte hinweg immer wieder den sich wandelnden Ansprüchen angepasst, ohne die große Vergangenheit zu vernachlässigen. Die Lobby, die von vielen als „einer der schönsten Salons Europas“ bezeichnet wird, ist Treffpunkt von Hotelgästen und zugleich Münchens „schönstes Wohnzimmer“.

Über Kempinski Hotels

1897 gegründet, ist Kempinski Hotels die älteste Luxushotelgruppe Europas. Das mehr als 110 Jahre alte Traditionsunternehmen bietet seinen Gästen weltweit erstklassige Qualität und exklusiven Service auf individuellem Niveau. Insgesamt betreibt Kempinski 75 Fünf-Sterne-Hotels in 30 Ländern. Zum Portfolio zählen historische Grandhotels, ausgezeichnete Stadthotels, herausragende Resorts und edle Residenzen. Daneben ist Kempinski Gründungsmitglied des weltweit tätigen Hotelnetzwerkes Global Hotel Alliance (GHA).

www.kempinski.com/press • www.globalhotelalliance.com

Für weitere Presseinformationen:

Carolin Grove • PR Manager • Hotel Vier Jahreszeiten Kempinski München
Maximilianstraße 17 • 80539 München • Deutschland
Tel +49 89 2125 2718 • Fax +49 89 2125 2663 •
carolin.grove@kempinski.com • www.kempinski.com/press