



Press Release

Celebrate in the Pole Position

Vienna's Ring Boulevard 150th anniversary package – Sightseeing from the aerial perspective



Vienna, 14 April 2015. One of the most famous boulevards worldwide celebrates its birthday: the Ring Boulevard turns 150 years old. Originally ordered by Emperor Franz Joseph I., there are still many famous sights and historic palaces located on the 5,2 kilometres street – including Palais Hansen Kempinski.

The luxury hotel has created a special offer paying special attention to its prestigious location. When booking the “150-Year Celebration of Ring Boulevard”-package, guests may expect a special highlight: sightseeing from an aerial perspective. Concierge Jens, originally a trained art historian, accompanies visitors to one of the roof top terraces, which are usually only accessible for residents of the exclusive penthouse apartments. Jens will explain the adjoining historic buildings and give an introduction to the eventful history of Ring Boulevard, while the guests enjoy champagne and canapés.

Moreover, the package includes a stay in one of the luxurious Ring Suites with views to the boulevard and the popular breakfast buffet at restaurant „Die Küche“. As a welcome present, there is a book showing the 150-year history of Ring Boulevard – the perfect reading material for the stay.

For those, who would like to enjoy that view a little longer, there are the two elegant penthouse apartments. They complement the offerings of Palais Hansen Kempinski and are especially suitable for long term stays. They have two sleeping rooms with adjoining bathrooms, an open living and dining space as well as a fully equipped kitchen. Palais Hansen Kempinski serves them and all services of the luxury hotel are available for the residents of the penthouse apartments. For as much privacy as possible, they have a separate entrance.

The “150-Year Celebration of Ring Boulevard“ package is dependent on availability and bookable upon request. Prices start from EUR 841.50; minimum stay for the penthouse apartments is two nights. Reservations can be made via e-mail to reservation.vienna@kempinski.com.

Palais Hansen Kempinski Vienna:

Housed in a heritage-listed Palais on Schottenring Street, Palais Hansen Kempinski Vienna forms part of the famously glamorous Ringstrasse Boulevard. Sights like the Burgtheater, St. Stephen's Cathedral, the Parliament building or the Rathausplatz square are only a few minutes' walk away. The Renaissance revival architecture combined with innovative touches like an iPad version of the traditional hotel information covering everything from room service to outdoor activities create a symbiosis of Viennese tradition and present-day zeitgeist. The charming palais accommodates 152 rooms and suites, two restaurants, one bar, a cigar lounge, six function rooms, a ballroom, a florist, a souvenirs shop, a fitness and spa area, also open to day spa guests, as well as 17 private residential penthouse apartments on a total of seven stories. www.kempinski.com/vienna

About Kempinski:

Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 75 five-star hotels in 31 countries and continues to add new properties in Europe, the Middle East, Africa and Asia. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts, and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

Photo credit: Palais Hansen Kempinski Vienna**Media Contact:****Palais Hansen Kempinski Vienna**

Anne Wahl
T +43 1 236 1000 80 10
anne.wahl@kempinski.com
www.kempinski.com/vienna