



Press Release

Oriental Wellness in Vienna

Rhassoul – the new Signature Treatment at Kempinski The Spa



Vienna, 7 July 2015. Wellness – Eastern-style: From now on, Kempinski The Spa at Palais Hansen Kempinski will offer “Rhassoul”, an oriental treatment with several centuries of tradition. For the treatment, a special mineral mud is used, that is quarried in the Moroccan Atlas Mountains and that purifies the skin naturally – body cleansing and relaxation included.

“Rhassoul” is either a solo or a couple’s treatment and gives the opportunity to spend quality time with the partner or a friend. First, the skin is exfoliated with a brush to prepare the skin for the following steps. This cleans the skin and is the perfect preparation for the active substance of healing mineral mud.

Following this, the mineral mud is applied to the skin. There are different effects on the face, tummy, back, arms and legs. The product is adapted to the special needs of every part of the body, so the face and back are cleansed, whilst legs and arms are purged.

The following 20 minutes are spent in the sauna with a temperature of 45 to 50°C and a relatively high humidity in order to open the pores and moisturise the skin. The mineral mud is then cleaned off in the steam bath, leaving the skin cleansed and soft., which makes it perceptible to the vitamin-rich and moisturising grape seed oil of the following massage. A hair mask has a nurturing effect and the face is treated with a special moisturiser.

The whole treatment takes place in the exclusive and private spa suite. As a relaxing finish, the spa team will prepare a fresh apple tea and a fruit platter.

All in all, the “Rhassoul” treatment takes 150 minutes and the price is EUR 250 per person. Reservations can be made via mail to spa.vienna@kempinski.com or via phone at +43 1 236 1000 8090. Kempinski The Spa is open daily from 9:00am to 9:00pm and also welcomes day spa guests.

Palais Hansen Kempinski Vienna:

Housed in a heritage-listed Palais on Schottenring Street, Palais Hansen Kempinski Vienna forms part of the famously glamorous Ringstrasse boulevard. Sights like the Burgtheater, St. Stephen's Cathedral, the Parliament building or the Rathausplatz square are only a few minutes' walk away. The Renaissance Revival architecture combined with innovative touches like iPad check-in and an iPad version of the traditional hotel information covering everything from room service to outdoor activities create a symbiosis of Viennese tradition and present-day zeitgeist. The charming palais accommodates 152 rooms and suites, two restaurants, one bar, a cigar lounge, six function rooms, a ballroom, a florist, a souvenirs shop, a fitness and spa area, also open to day spa guests, as well as 17 private residential penthouse apartments on a total of seven stories.
www.kempinski.com/vienna

About Kempinski:

Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Kempinski now manages a portfolio of 76 five-star hotels in 31 countries and continues to add new properties in Europe, the Middle East, Africa and Asia. Each one reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts, and prestigious residences. Each one is imbued with the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, which is celebrating its tenth anniversary in 2014.

Photo credit: Palais Hansen Kempinski Vienna**Media Contact:****Palais Hansen Kempinski Vienna**

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